



# CEOMax<sup>®</sup>

## Increase the value of your business and prepare an exit plan

The "CEOMax" Programme concentrates on bringing a group of CEOs together on a regular basis to help each other make better decisions, brainstorm, network, and workshop issues in a confidential environment. Typically this might involve a 2.5-4 hour workshop once a month. The meeting is chaired by the MAUS Coach who ensures that the meeting runs to a strict protocol but at the same time not sacrificing the relaxed and informal nature. Each CEO acts as a mentor to the other. The room effectively places the full experience of the group of CEOs to problem solve and help with the development of your company.

## What do we do?

There are 3 different types of CEOMax networking programmes:

### 1 | Profit Improvement

Each month or quarter each CEO presents their numbers on a confidential basis. They talk about their successes and obstacles and pose to the board of CEOs any issues or problems that need solving.

### 2 | Leadership & Management

This consists of a monthly or bi-monthly workshop that uses the MiniMBA as the core training programme. The content is reviewed and each CEO works through the templates for his or her business.

### 3 | Value Maximisation & Exit

This is similar to the profit improvement workshop but the primary focus is the development and implementation of an Exit Plan.

## What are the task outcomes?

Each workshop is specially designed and tailored to the group of CEOs.



## What are the business outcomes?

- Networking.....
- Better decision making.....
- New ideas.....
- Problem solving.....
- Improved management skills.....
- Improved profits and revenue.....

**Schedule Your Free Business Diagnostic**



info@eastwindinc.ca  
Box 30006  
Moncton, NB  
Canada E1C 2T6  
tel 506 331 0200  
toll free 877 770 9008  
fax 506 331 0111  
eastwindinc.ca



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